

Report Fields Glossary



Field Name	Field description and purpose of data collected
TRANSACTION DATA	
Transaction ID	Unique transaction identifier in the database - not visible in the admin unless you mouse over a transaction
External CRM ID	ID used in charities CRM to refer to this transaction
Related Transaction ID	If a refund has been made this field will show the ID of the transaction that processed the refund
Transaction Value	Full amount paid included fees
Transaction Tax	Tax of the transaction, calculated at point transaction record is made and based on platform setup tax settings
Payment Method	How payment was made eg: credit card, paypal, EFT etc
Payment Reference	Payment processor reference eg: ch_1CQ7CyDxBFae0ZN4AuOfEoTd
PO Number	The number printed on the receipt eg: REG471
Transaction Date	Date transaction was made
Transaction Type	Shows what the payment was for eg: donation, registration, or ticket purchase etc
Optional Contribution	Optional tickbox amount paid to Funraisin
Gateway Fee	Fee paid to the payment processor eg: Stripe, paypal etc
Mandatory Fee	If using mandatory fees, this will show the amount paid to Funraisin for this transaction
Net Amount	Amount the charity receives (transaction value - gateway fee - mandatory fee/optional contribution)
Email Address	Payee email address - in all of these payee fields, the payee could be the donor, the entrant or the purchaser of tickets etc
First Name	Payee first name
Last Name	Payee last name
Unit	Payee unit number
Street Number	Payee street number
Street Name	Payee street name
Suburb	Payee suburb
Postcode	Payee postcode
State	Payee state
Country	Payee country
Phone (Home)	Payee home phone
Phone (Mobile)	Payee mobile phone
Currency	Currency transaction was made in eg: AU\$, EU, GB£ US\$ etc
Currency Rate	Exchange rate for the currency at the time of the transaction
GL (General Ledger) Code 1	The first GL code assigned to an event/page that used to help identify where a transaction is made on the site

Field Name	Field description and purpose of data collected
GL (General Ledger) Code 2	The second GL code assigned to an event/page that used to help identify where a transaction is made on the site
Charity Name (multi-charity)	The name of the charity this transaction is assigned to (if using multi-charity)
PAYOUT DATA	
Payout Reference	Stripe reference for the payout this transaction will be apart of
Payout Date	Date for the payout this transaction will be apart of
Payout Status	Status of the payout this transaction will be apart of
DONATION DATA	
Donation ID	Unique donation identifier in the database
Donation CRM ID	CRM unique donation identifier
Is Donation	Not all transactions are deemed donations and this identifier gives a Y for those that are deemed actual donations
Receipt As	Type of receipt sent (Personal or Business)
Donation Amount	Full amount donated including all fees
Refund Amount	Amount refunded for this donation
Payment Method	How payment was made eg: credit card, paypal, EFT etc
Payment Reference	Payment processor reference eg: ch_1CQ7CyDxBFae0ZN4AuOfEoTd
Stripe Fee	Fee paid to online payment processor eg: Stripe or paypal
Optional Contribution Fee	Optional tickbox amount paid to Funraisin
Net Amount	Amount the charity receives (transaction value - gateway fee - mandatory fee/optional contribution)
Payment Date	Date donation is made
Donation Type	Is it a sponsorship donation or a personal donation
Donation Frequency	How often this donation will process if the donation is a recurring donation type 'e.g. weekly, monthly, yearly'
Title	Donor Title eg: Mr, Mrs, Miss etc
First Name	Donor first name
Last Name	Donor last name
Last Name Prefix	Donor last name prefix
Email Address	Donor email address
is Fundraiser email	Is also a fundraiser/entrant in an event
Gender	Donor gender
DOB	Donor DOB
Phone (Home)	Donor phone

Field Name	Field description and purpose of data collected
Mobile	Donor mobile
Unit	Donor unit
Street Number	Donor street number
Street Name	Donor street name
Suburb	Donor suburb
Address Line 2	Donor address line 2
Postcode	Donor postcode
State	Donor state
Country	Donor country
Unit + Number + Street	Donor unit, number and street in one field
Company	Donor company/organisation
Ecard First Name	First Name of ecard recipient (Email Card)
Ecard Last Name	Last Name of ecard recipient (Email Card)
Ecard Email	Email Address of ecard recipient (Email Card)
Ecard Address	Address of ecard recipient (Email Card)
Ecard Message	Message to recipient
In Memory	Is the page an In Memory page? Y or N value
In Memory Title	Title selected of the person that the donation is in memory of
In Memory First Name	First Name of the person that the donation is in memory of
In Memory Last Name	Last Name of the person that the donation is in memory of
In Memory Address 1	Address Line 1 of the person that the donation is in memory of
In Memory Address 2	Address Line 2 of the person that the donation is in memory of
Date Created	Date donation record was created
Last Updated	Date donation record was last updated
PO Number	The number printed on the receipt eg: REG471
Optin	Marketing Communication Optin
Optin (SMS)	Marketing Communication Optin specifically for SMS communications
Optin (Email)	Marketing Communication Optin specifically for Email communications
Optin (Post)	Marketing Communication Optin specifically for Post communications
Optin (Phone)	Marketing Communication Optin specifically for Phone communications

Field Name	Field description and purpose of data collected
Gift Aid (UK)	Y/N Field - a UK charity can claim 25% of the donation value from the government
Card Name	Name on credit card used to process transaction
Card Type	Type of credit card used to make purchase eg: VISA, Mastercard etc
Is Anonymous	Does the donation display as anonymous to the public
Display Name	Alternate name of donor that shows to the public
Display on Page	Does the donation display on a public fundraising page
Leave Message	Does the donor want to leave a message
Message	Content of the message the donor left
UTM Campaign	The UTM Campaign tag value the donor used
UTM Source	The UTM Source tag value the donor used
UTM Medium	The UTM Medium tag value the donor used
UTM Content	The UTM Content tag value the donor used
UTM Term	The UTM Term tag value the donor used
IP Address	Donors IP Address
Lat/Lng Location	Latitude and Longitude coordinates of donor
Total Donations	Sum of donations for the site
Payment Status	Status of donation, e.g. Paid, Refund
Google Address Lookup	Result of Google lookup (also usable for all lookups)
In Memory Email	Email of the person that the donation is in memory of
MEMBER/PARTICIPANT INFO DATA	
Member ID	Unique member identifier in the database
Member CRM ID	CRM unique member identifier in the database
Member Event ID	Unique member event entry identifier in the database
Member Event CRM ID	CRM unique member event entry identifier in the database
Member Type	Can be set in the registration flow - eg Captain, Co-driver etc
Member Hash	Members unique hash string
Title	Member/Fundraiser/Participant/Entrant Title eg: Mr, Mrs, Miss etc
First Name	Member first name
Last Name	Member last name
Last Name Prefix	Member last name prefix

Field Name	Field description and purpose of data collected
Display Name	Members alternate name that displays on fundraising page
Email Address	Member email address
Username	Member username - this forms part of their page URL
Company	Member company/organisation
Position	Member position with their organisation eg: CEO, Partner, General Manager
Status	Is the profile live or in draft mode 0 = Draft 1 = Live 2 = Archived
Gender	Member gender
DOB	Member DOB
Phone (Home)	Member home phone
Mobile	Member mobile phone
Unit	Member unit number
Street Number	Member street number
Street Name	Member street name
Address Line 2	Member address line 2 ie: this is used when platform setting is Address Line 1, Address Line 2
Suburb	Member suburb, parish, city, town etc
Postcode	Member postcode, zip code, postal code
State	Member state, province, county
Country	Member country
Google Address Lookup	Result of Google lookup (also usable for all lookups)
Unit + Number + Street	Unit number, street number, and street in one field
Date Account Created	Date first created an account for the charity on the platform
Date Registered (event)	Date registered in a particular event
In Team	Participating as part of a team
Is Active	Marked as Active in the event
Is Complete	Has completed full entry process
Has Paid	Has paid for registration or entry fee
Date Paid	Date the entry fee was paid
Total Paid	Total amount paid to the charity including entry, registration, donation, merchandise, ticket purchase etc
Total Paid Entry	Amount paid as an entry or registration fee
Total Paid Merchandise	Amount paid for merchandise eg: tshirt or ecards etc

Field Name	Field description and purpose of data collected
Total Paid Promo Code	Amount paid with a promo code ie: discount or free entry etc
Total Paid Donation	Amount paid as a donation
Optional Contribution	Amount paid as optional contribution during registration
Fundraising Target	Default or self created fundraising target
Amount Raised	Entrants fundraising amount for the event
Total Amount Raised	Entrants fundraising amount for all events on the site
Distance Target	Default or self created distance (km/m) target
Fundraiser URL	Unique URL for a fundraiser's page for sponsors to donate
Shortened URL (SMS)	Shorter unique URL for fundraiser's page intended for sending via SMS
Reset Password URL	Entrants specific URL for resetting their password
Personal Donation	Has a personal donation been made - either the donation value or blank
Last Logged In	Last time the member logged in to their account
Photo	Has the member added a photo to their fundraising page - Y or 0 result
Optin	Has the member opted in to receive marketing communications - Y or 0 result
Has been invited	Invited to the event during a multi-step sign-up process
Invited by	Who were they invited by
Total Number of Donations	Total number of donations across all events this person has participated in for the charity
Number of Donations (Active Event)	Number of donations the participant has received for the active event being reported on
Number of Events	Number of events the participants has joined for the charity
In Memory Name	Name of the person funds are being raised for the charity 'in memory' of
Is Next of Kin	Is the person setting up the 'in memory' page the next of kin of the person they are raising funds 'in memory' of - Y or 0 result
In Memory Relationship	Is the person setting up the 'in memory' page the husband, mother, sister etc of the person they are raising funds 'in memory' of
Emergency Contact First	Some events require an emergency contact person for each entrant
Emergency Contact Last	Some events require an emergency contact person for each entrant
Emergency Contact Phone	Some events require an emergency contact person for each entrant
Dietary Requirements	Entrants Dietary requirements
Has Medical Condition	Does the member have a medical condition - Y or 0 result
Medical Conditions	List of medical conditions
Waves (Shows All Waves)	
Wave Name	Name of the entrants selected wave

Field Name	Field description and purpose of data collected
Wave Description	Description text of the entrants selected wave
Wave Time	Time of the entrants selected wave
Wave Date	Date of the entrants selected wave
Wave Code	Reporting code of the entrants selected wave
Promo Code	Promo Code used for entry fee
Shirt Size	Entrants shirt size on their fundraising account
Bib Number	Bib number assigned to fundraisers event entry
UTM Campaign	The UTM Campaign tag value the entrant used to register for the event
UTM Source	The UTM Source tag value the entrant used to register for the event
UTM Medium	The UTM Medium tag value the entrant used to register for the event
UTM Content	The UTM Content tag value the entrant used to register for the event
UTM Term	The UTM Term tag value the entrant used to register for the event
Lat/Lng Location	Latitude and Longitude coordinates of the entrant when their account is created
Browser/Useragent	Useragent String to identify users device and browser
Total Tickets	guests report - number of tickets purchased
Total Tables	guests report - number of tables purchased
Payment Reference	guests report - Payment processor reference eg: ch_1CQ7CyDxBFae0ZN4AuOfEoTd
Po Number	guests report - The number printed on the receipt eg: REG471
Full Name	schedule donations report - full name of member
EVENT DATA	
Event ID	Unique event identifier in the database
Event CRM ID	CRM unique event identifier in the database
Event Code	Unique database identifier for the event
Event Name	Name of the event as state in the platform
Event Type	Is the event and Online, Offline or DIY event
Event Date	Date the event will take place if on one particular day
Event Time	Time the event will take place if at a particular time
Event End Date	Date the event will end if at a particular date
Event End Time	Time the event will end if at a particular time
Event Location	Location of the event if at a particular location - not all events have these details set in the admin

Field Name	Field description and purpose of data collected
Event Address Street Number	Street number of the event if at a particular location
Event Address Street	Street address of the event if at a particular location
Event Address City	City the event is taking place in if at a particular location
Event Address Suburb	Suburb the event is taking place in if at a particular location (suburb, parish, city, town etc)
Event Address Postcode	Postcode of the event if at a particular location
Event Address State	State of the event if at a particular location
Event Address Country	Country of the event if at a particular location
Total Event Raised	Total amount raised for this particular event
DIY Category	Which category of DIY event set up is the event part of eg: give something up, donations instead of birthday gifts etc
DIY CRM ID	CRM unique event identifier in the database
Event Status	Status of the event the entrant is registered in
SALE INFO DATA	
Sale ID	Unique sale identifier in the database
Sales CRM ID	CRM unique sale identifier in the database
First Name	Purchaser's first name
Last Name	Purchaser's last name
Email	Purchaser's email address
TEAM INFO DATA	
Team ID	Unique team identifier in the database
Team CRM ID	CRM unique team identifier in the database
Team Name	Team's Name as created by the Captain
is Team Captain	Shows if a team member is a captain - result Y or 0 value
Team URL	Unique URL based on the team name
Team Target	Fundraising target the team has set themselves to reach
Team Event Date	The date the team's event will take place
Team Event Time	The time the team's event will take place
Team Captain	Name of the team captain
Team Amount Raised	Team amount raised in this particular event
Date Created	Date the team was created
Bib Number	Bib number assigned to the team

Field Name	Field description and purpose of data collected
# Team Members	Number of members in the team
# Paid Team Members	Number of members in the team that are marked as paid
# Unpaid Team Members	Number of members in the team that are not marked as paid
# Active Team Members	Number of members in the team that are marked as active
# Complete Members	Number of members in the team that are marked as complete
Status	Status of the team 0 = Draft 1 = Live 2 = Archived
ORGANISATION PAGE DATA	
Organisation Page ID	Unique organisation identifier in the database
Organisation Page CRM ID	CRM unique organisation identifier in the database
Organisation Page Name	Organisation Page Name as created by the Captain
is Page Captain	Shows if a team member is a captain - result Y or N value
Organisation Page URL	Unique URL based on the organisation name
Organisation Page Target	Fundraising target the organisation has set themselves to reach
Organisation Page Captain	Name of the organisation page captain
Amount Raised	The amount the organisation and all members within it have raised
Date Created	Date the team was created
# Team Members	Number of members in the team
# Paid Team Members	Number of members in the team that are marked as paid
# Active Team Members	Number of members in the team that are marked as active
# Complete Members	Number of members in the team that are marked as complete
Status	Status of the org 0 = Draft 1 = Live 2 = Archived
INTERACTIONS DATA	
Has Added Profile Pic	Y/0 if the entrant has added a Profile Picture to their fundraising page
Has Added Blog Post	Y/0 if the entrant has added a Blog Post to their fundraising page
Has Self Donated	Y/0 if the entrant has made a self/personal donation to their fundraising page
Has Changed Fundraising Target	Y/0 if the entrant has changed their fundraising target
Has Shared Page	Y/0 if the entrant has shared their fundraising page
Has Thanked Donor	Y/0 if the entrant has thanked their donors
Has Reached Fundraising Target (at least once)	Y/0 if the entrant has reached the target they have set
Has Sent Get Support Email	Y/0 if the entrant has sent an email asking for support

Field Name	Field description and purpose of data collected
Has Checked-in	Y/0 if the entrant has used their QR code to check-in
Check-in Date	Date and time the entrant used their QR code to check-in
Has Checked-out	Y/0 if the entrant has used their QR code to check-out
Check-out Date	Date and time the entrant used their QR code to check-out
FITNESS RELATED DATA	
Has Fitness App	Has fundraiser connected either Fitbit, Strava or Mapmyfitness for the event entry
Distance Target	Default or self created distance (km) target
Distance Achieved	Entrants distance recorded for the event
Total Distance Achieved	Entrants distance recorded for all events
Steps Achieved	Entrants steps recorded for the event
Total Steps Achieved	Entrants steps recorded for all events
Hours Achieved	Entrants duration recorded for the event
Total Hours Achieved	Entrants duration recorded for all events
PAGE INFO DATA	
Page ID	Unique page identifier in the database
Page CRM ID	CRM unique page identifier in the database
Page Name	Name of the page from the page settings in the admin
Total Donations	Total amount raised for this page
OFFLINE EVENT MEMBER INFO DATA	
is Active	Has been activated in the Offline event - result Y or 0 value
Is Complete	All entry steps completed - result Y or 0 value
Total Tickets	Total number of tickets purchased
Total Tables	Total number of tables purchased
Total Paid	Total amount paid at the time of the purchase for this Offline event - includes tickets, merchandise, fees etc
Total Paid Entry	Amount paid as entry to this Offline event
Total Paid Merchandise	Amount paid as a fee for merchandise when entering this Offline event
Total Paid Promo Code	Amount paid with a promo code for this Offline event
Total Paid Donation	Amount paid as a donation to this Offline event
Wave Name	Name of the entrants selected wave
Wave Description	Description text of the entrants selected wave

Field Name	Field description and purpose of data collected
Wave Time	Time of the entrants selected wave
Wave Date	Date of the entrants selected wave
Wave Code	Reporting code of the entrants selected wave
Promo Code	Entry or Discount Code for online or offline event
Emergency Contact First	Some events require an emergency contact person for each entrant
Emergency Contact Last	Some events require an emergency contact person for each entrant
Emergency Contact Phone	Some events require an emergency contact person for each entrant
Has Medical Condition	Does the member have a medical condition - Y or 0 result
Medical Conditions	List of medical conditions
Last Logged In	Last time the member logged in to their account
Optional Contribution Fee	Optional tickbox amount paid to Funraisin
Payment Reference	Payment processor reference eg: ch_1CQ7CyDxBFae0ZN4AuOfEoTd
PO Number	The number printed on the receipt eg: REG471
Photo	Has the member added a photo to their fundraising page - Y or 0 result
Optin	Has the member opted in to receive marketing communications - Y or 0 result
MULTI-CHARITY DATA	
Charity ID	The ID of the charity this record is assigned to (if using multi-charity)
Charity Name	The name of the charity this record is assigned to (if using multi-charity)
WEBFORM DATA	
Choose webform from the list	Each field collected in the webform will be added to the report as individual columns
CUSTOM FIELD DATA	
Choose custom field from the list	Value for the custom field specific to the fundraiser
SHOP SALE DATA	
Sale ID	Shop sale identifier in the database
CRM Sale ID	CRM unique sale identifier in the database
PO Number	The number printed on the receipt eg: REG471
Sub Total	Total Paid for the quantity of the product selected
Total Paid	Total Paid for all products purchased in this transaction
Payment Reference	Payment processor reference eg: ch_1CQ7CyDxBFae0ZN4AuOfEoTd
Payment Method	How payment was made eg: credit card, paypal, EFT etc

Field Name	Field description and purpose of data collected
Quantity	the number the customer purchased of the product on the same record
Unit Cost	Cost of the product per unit to manufacture
GST	The tax in the subtotal of this sale
Optional Donation	Optional donation amount made during the sale checkout.
Delivery Fee	Delivery fee of the sale
Optional Contribution Fee	Optional tickbox amount paid to Funraisin
Stripe Fee	Fee paid to online payment processor eg: Stripe or paypal
Card Type	The credit card issuer company eg: Mastercard, VISA
Card Name	Name of credit card holder
Date of Sale	Date the sale was made
Is Shipped	Marked as the items in this sale have been sent to the purchaser
Shipping Reference	Reference number for the customer to use for tracking shipments
Date Shipped	Date the items in the sale were marked as shipped
Recipient First Name	The first name of the person the Ecard is being sent to (Email Card)
Recipient Last Name	The last name of the person the Ecard is being sent to (Email Card)
Recipient Email	The email of the person the Ecard is being sent to (Email Card)
Recipient Comments	The message sent to the recipient of the Ecard entered by the purchaser
Recipient Address	The address of a recipient of a gift.
CUSTOMER DATA	
Title	Title of purchaser
First Name	First Name of purchaser
Last Name	Last Name of purchaser
Email	Email of purchaser
Mobile	Mobile of purchaser
Phone	Phone of purchaser
Company	Company of purchaser
Billing Unit	Purchasers Unit Number to send billing info
Billing Street Number	Purchasers Street Number to send billing info
Billing Street	Purchasers Street to send billing info
Billing Unit + Number + Street	Purchasers Unit Number, Street Number and Street Name to send billing info

Field Name	Field description and purpose of data collected
Billing Suburb	Purchasers Suburb to send billing info (suburb, parish, city, town etc)
Billing Postcode	Purchasers Postcode to send billing info
Billing State	Purchasers State to send billing info
Billing Country	Purchasers Country to send billing info
Deliver to Billing	Marks if the purchasers delivery address is the same as the billing address
Delivery Unit	Purchasers Unit Number to deliver items to
Delivery Street Number	Purchasers Street Number to deliver items to
Delivery Street	Purchasers Street to deliver items to
Delivery Unit + Number + Street	Purchasers Unit Number, Street Number and Street Name to deliver items to
Delivery Suburb	Purchasers Suburb to deliver items to (suburb, parish, city, town etc)
Delivery Postcode	Purchasers Postcode to deliver items to
Delivery State	Purchasers State to deliver items to
Delivery Country	Purchasers Country to deliver items to
PRODUCT DATA	
Product Name	Name of the product purchased
Product Type	Type of the product purchased (Product or virtual gift)
Product Category	Assigned category of the product purchased
Product Code (SKU)	SKU number of the product purchased
Product Cost	Cost to manufacture product purchased
Product Price	Price to buy one of these products
Product Description	Description text of the product
CRM Product ID	CRM unique product identifier in the database
Treat as Donation	Marks if sales of this item also create a donation record
Additional Questions	Any additional questions for this product are placed in the report (much like a webform)
Product Option	Option selected of the product purchase (Size, colour etc).
Product Option SKU	SKU number of the product option purchased
RAFFLE SALE DATA	
SaleID	Shop sale identifier in the database
CRM_SaleID	CRM unique sale identifier in the database
First Name	First Name of purchaser

Field Name	Field description and purpose of data collected
Last Name	Last Name of purchaser
Email	Email of purchaser
Mobile	Mobile of purchaser
Phone	Phone of purchaser
Billing Unit	Purchasers Unit Number to send billing info
Billing Street Number	Purchasers Street Number to send billing info
Billing Street	Purchasers Street to send billing info
Billing Suburb	Purchasers Suburb to send billing info (suburb, parish, city, town etc)
Billing Postcode	Purchasers Postcode to send billing info
Billing State	Purchasers State to send billing info
Billing Country	Purchasers Country to send billing info
Total Paid	Total amount in currency that the purchaser spent on the tickets
Tickets	Tickets purchased
Date Created	Date purchase was made
RAFFLE DATA	
Raffle Name	Name of raffle purchaser
Raffle ID	Raffle sale identifier in the database
Raffle CRM ID	CRM unique raffle identifier in the database
GUEST DATA	
GuestID	Unique guest identifier in the database
Guest CRM ID	CRM unique guest identifier in the database
Related Member ID	Unique member identifier in the database relating to the ticket holder
Member ID	Unique member identifier in the database relating to the ticket purchaser
First Name	Guest first name
Last Name	Guest last name
Email	Guest email address
Phone	Guest phone
Notes	Guest notes
DOB	Guest DOB
Gender	Guest gender

Field Name	Field description and purpose of data collected
Company	Guest company
Emergency Contact First Name	Some events require an emergency contact person for each guest
Emergency Contact Last Name	Some events require an emergency contact person for each guest
Emergency Contact Phone	Some events require an emergency contact person for each guest
Emergency Contact Type	Some events require an emergency contact person for each guest
Shirt Size	Guest shirt size
Wave	Name of the guest's selected wave
Ticket	Ticket name for guest
Bib Number	Bib number assigned to guest
SCHEDULED DONATION ERROR DATA	
Error Message	Error message given when attempted to process recurring donation
Have Retried	Marks if the scheduled donation was attempted to process again
Retry Date	Date the scheduled donation was attempted to be processed again
Retry Error Message	Error message given when attempted to process recurring donation again